



pediatric  
retinal  
research  
foundation



**PRRF FAMILY  
CONNECTION**  
CONFERENCE 2025

# Sponsorship Opportunities

PRRF.org • 248-838-9102 • [info@pediatricrff.org](mailto:info@pediatricrff.org)



## Our Mission

The mission of the Pediatric Retinal Research Foundation (PRRF) is to support the community of families impacted by blinding pediatric retinal diseases and champion the quest for a cure.

## Supported Diseases

Coats' Disease

Familial Exudative Vitreoretinopathy (FEVR)

Norrie Disease

Persistent Fetal Vasculature Syndrome (PFVS)

Retinopathy of Prematurity (ROP)

X-Linked Retinoschisis

Stickler Syndromes

## Research Initiatives

We fund basic and translational research at the Pediatric Retinal Research Lab (PRRL) at Oakland University. The Foundation funded the development of the PRRL in 2011. This lab is the first of its kind - a state of the art facility with outstanding researchers solely dedicated to pediatric retinal diseases from bench-top to bedside.

**Our latest research update can be found in our 2023 Annual Impact Report found at [www.prrf.org/annual-impact-report](http://www.prrf.org/annual-impact-report).**

## Community Outreach Initiatives

We are continually looking to provide answers to critical questions, as well as highlight trends and innovative opportunities on the horizon - all at no cost to families, caregivers, children and supporters.

We support communities through an annual, free Family Connection Conference, *Through Our Eyes* podcast, workshops connecting families world-wide discussing relevant topics, bi-monthly "Sightlines" eNewsletter featuring articles, research updates, and information curated specifically for the rare pediatric retinal disease community and much more.



## Sponsorship Opportunities

The funding opportunities with sponsorship activation benefits outlined below will support research initiatives and ensure community programming remains free for everyone in the PRRF community. Custom and combined packages are available. Please reach out to Stephanie Saville, PRRF Foundation Manager, to discuss your interests and ideas further.

### Family Connection Conference - April 26, 2025

Each year we host the annual Conference, connecting guests world-wide to gather for the only family-centered conference dedicated to pediatric retinal diseases. The conference features live Q&A from experts in the field of pediatric retinal diseases, breakout sessions and a keynote speaker. In 2024, we hosted over 60 guests from 7 countries and 17 states.

#### Presenting Sponsor - \$10,000

- Logo and listed as "Presented by" on all conference materials
- Opportunity for welcome program remarks
- Opportunity to distribute collateral or promotional item to all attendees
- Interview shared on all social platforms (over 700 followers)
- Feature in one issue of Sightlines eNews distributed to over 1,100 subscribers
- Mission donation to PRRF and listing in Annual Impact Report

#### Keynote Sponsor - \$5,000

- Logo on all conference materials
- Opportunity to introduce the keynote speaker
- Opportunity to distribute collateral or promotional item to all attendees
- Highlight on social platforms (over 700 followers)
- Feature in one issue of Sightlines eNews distributed to over 1,100 subscribers
- Mission donation to PRRF and listing in Annual Impact Report

## Sponsorship Opportunities

### Family Connection Conference, cont.

#### Ask the Doc Sponsor - \$2,500

- Logo on all conference materials
- Opportunity to moderate the questions for the live Q&A session
- Highlight on social platforms (over 700 followers)
- Mission donation to PRRF and listing in Annual Impact Report

#### Breakout Session Sponsor - \$1,000

- Name on all conference materials
- Opportunity to moderate breakout session
- Mission donation to PRRF and listing in Annual Impact Report

#### Exhibitor - \$500

- Display booth (virtual or in-person) - 10' x 10' space



# Let's Connect

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